



*A Voice for Sport*

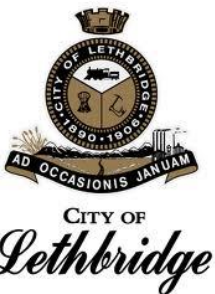
OFFICIAL 2019 BID COMMUNITY  
**LETHBRIDGE**  
COMMUNAUTÉ CANDIDATE  
OFFICIELLE POUR 2019



—JEUX DU—  
**CANADA**  
—GAMES—

*Living the Legacy*  
*Faire vivre l'héritage*

[www.lethbridge2019.ca](http://www.lethbridge2019.ca)  
Twitter: @lethbridge2019  
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# MEDIA RELEASE

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Twitter: @LethbridgeSport / LinkedIn: Lethbridge Sport Council

Location: Nicholas Sheran Ice Centre, Second Floor, 401 Laval Blvd., Lethbridge, AB

Mail: 110 Columbia Blvd. W, PO Box 21090, Lethbridge, AB T1K 6X4

For Immediate Release – Friday, August 15, 2014

## Countdown Begins to Canada Winter Games Bid Community Rally Day, August 21

With six days to go until the 2019 Canada Winter Games Bid Rally, the team of volunteers and officials are putting the finishing touches on events and activities designed to ensure the best possible experience for the members of the national Canada Games site selection group. In addition to site tours and meetings with community members, the day features a large community rally to show support for the Games bid.

There are numerous opportunities for community involvement and people are encouraged to attend as many events as possible. The Bid Committee is also asking people to share their fun photos of rally day and show their support for the 2019 Canada Winter Games bid on Facebook, twitter and Instagram: Please use the hashtags: #Lethbridge2019, #CanadaGames, #YQL

The confirmed activities include:

### EVENT 1: ENMAX CENTRE -- 8 a.m. – Free pancake breakfast, 10 a.m. Ceremonies

8 a.m.: FREE Pancake breakfast and 3 on 3 street hockey with the Lethbridge Hurricanes

10 a.m.: FREE ice show and opening ceremonies featuring Winter Games sports and a “surprise” appearance by Johnny Korthuis and his extreme sport team!

### COMMUNITY CHEERING ZONES – 1:30 p.m. to 1:45 p.m.

Look for the cheering zones on the attached map and pick a spot where you can show your support as the bid evaluation team travels from Exhibition Park to Galt Gardens.

### EVENT 2: GALT GARDENS -- 12 noon to 3 p.m.

**FREE BBQ, live music, and activities for all ages!** Wear your favourite sports jersey or winter gear and bring banners, signs and noisemakers!

The Canada Games site selection group is expected at approximately 1:45 p.m., with a brief presentation at 2 p.m.

**Events:** Castle Mountain displays, snowboarding demonstrations, children’s activities, arts and cultural activities, local and regional media on site, music and much more!

- Hibikaya Japanese Taiko Drummers Directed by Bryan Pereverseff
- Young Medicine (Curt Young and Jamie Medicine Crane)
- The Delawares
- Dave McCann and the Firehearts
- Living Statues

**Details:** [www.lethbridge2019.ca](http://www.lethbridge2019.ca) / facebook: lethbridge2019 / twitter: @lethbridge2019 / Instagram: Lethbridge2019

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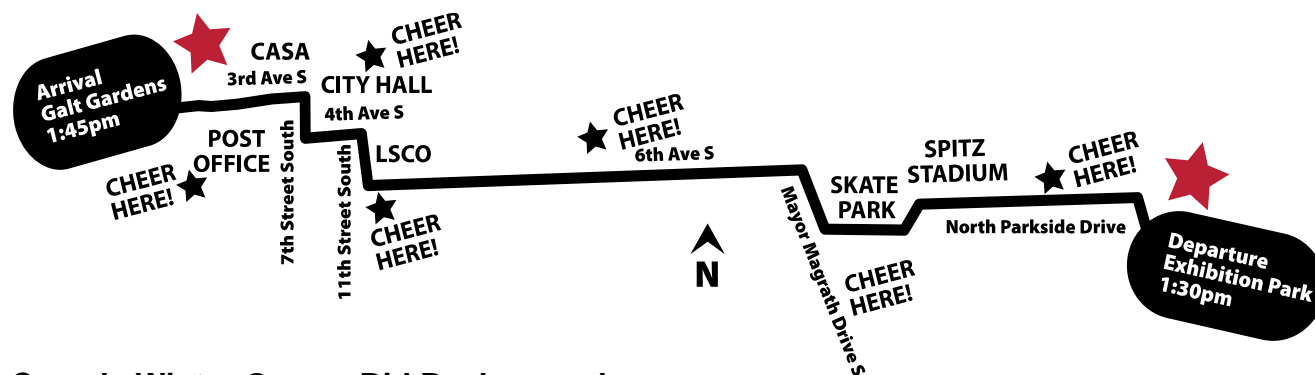
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### Rally Day Cheering Zone – Thursday, Aug. 21, 1:30 p.m. to approximately 1:45 p.m.



### Canada Winter Games Bid Background:

The Canada Games is the nation's largest multi-sport event and will bring nearly 5,000 athletes, coaches, officials and local, regional and national media representatives to Lethbridge, Castle Mountain and southwestern Alberta in February 2019, should the Lethbridge bid be successful.

In addition to providing memorable experiences for visitors to the Games, the event provides an opportunity to generate significant economic benefits, community pride and important cultural legacies, in addition to the many sporting legacies.

Lethbridge has an excellent reputation for hosting major sport events beginning with the 1975 Canada Winter Games and, more recently, the 2012 Alberta Summer Games, the 2012 Ford World's Women Curling and the 2015 Alberta 55 Plus Winter Games.

#### Key Facts:

- \$192 million economic impact to Alberta with \$128 million in Lethbridge alone
- More than 5,000 athletes, coaches, supporters and media in attendance for 18 days in February, 2019
- Games legacy to include a new twin ice arena at Lethbridge College (1,000 seat Olympic-size and NHL size surfaces)
- Lethbridge organizations involved as venues or Games support locations include: Lethbridge College, the University of Lethbridge, Exhibition Park, Rocky Mountain Turf Club, ENMAX Centre, Lethbridge School District #51, Holy Spirit Roman Catholic Separate Regional Division #4
- Castle Mountain Resort to host Alpine Skiing, Snowboarding and Freestyle events
- Pincher Creek and Livingston Range School Division #68 to play host to more than 500 guests
- Crowsnest Pass / Allison Lake Provincial Recreation Area to be home to Cross-country Skiing, Biathlon

#### Pledge to Volunteer!

<http://lethbridgesportcouncil.ca/sport-tourism/2019-canada-winter-games-bid/how-to-get-involved>

2019 Canada Winter Games bid website: [www.lethbridge2019.ca](http://www.lethbridge2019.ca)

Facebook: [www.facebook.com/lethbridge2019](http://www.facebook.com/lethbridge2019) , #lethbridge2019, #CanadaGames

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