

Our Vision - Lethbridge is an inclusive and accessible sport community that celebrates quality experiences.



The People

- 17 volunteer board of directors
- 3 full-time staff, 4 student-athlete interns
- 29 volunteers, 555 volunteer hours



Membership and Participation

- 214 members - 102 sport organizations, 49 associates, 63 individuals
- 4,871 total program participants
- 79 Roving Gyms sessions with 2,153 participants



Signature Events

- SportFest - 30+ exhibitors and over 1000 attendees
- 17 LSC Achievement Award recipients with 150 attendees at the ceremony



Our Programs

- 79 Roving Gyms sessions with 2153 participants
- Pathway to Participation initiative concluded in 2022 with multiple successful events and projects.



Our Website

- 72,487 page views, 42 news posts
- Most visited website pages - sport directory, Roving Gyms



In the Community

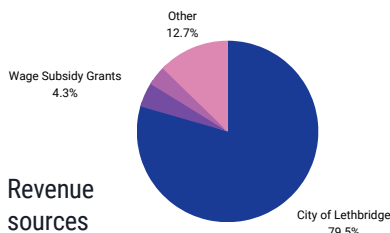
- 25 partnered events
- 83 coaches on our distribution list, 8 Coaching News newsletters, hosted four local training opportunities

Sport Stories

- 10 Sport Organization Spotlights
- 10 coaches featured during National Coaches Week
- 4 sport parents features
- 4 officials featured during officials appreciation week
- 1 new series of 'From Sport to Leadership', featuring 4 local male leaders
- 47 Lethbridge Olympian and Paralympian biographies included on our new Achievements page
- 12 Indigenous sport figures featured in our 'People in Sport' series that was published in the Recreation and Culture guide.
- 2nd annual edition of the online publication 'Sport Matters' was release promoting 34 local sport providers.

A Voice for Sport

- Supported 70 local sport organizations
- Connected with 50 community organizations
- Consulted with 61 regional, provincial and national organizations
- Member of 12 community and regional boards and committees
- 8 media releases



1,562 likes
50,394 reach



1,272 followers
11,394 reach



2,646 followers
101K impressions



278 followers