



Southern Alberta Recreation Association  
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## **FOR IMMEDIATE RELEASE**

RE: 2025 Southern Alberta Summer Games

November 5<sup>th</sup>, 2024

The Southern Alberta Recreation Association (SARA) is pleased to announce that the Town of Taber will be hosting the 2025 Southern Alberta Summer Games (SASG)!

The return of the games in Coaldale last year, following the COVID-19 pandemic, exceeded our expectations. The Southern Alberta Recreation Association approached the event with uncertainty, but the sense of normalcy, grassroots enthusiasm, and the creation of cherished memories contributed to a truly enjoyable experience.

"We are extremely excited about the Town of Taber hosting the 2025 Southern Alberta Summer Games. Based on the feedback received last year from both new and returning athletes, we are confident that this year will also be exceptional," said Kaylee Ostenberg, Chair of the Southern Alberta Recreation Association.

The 2025 Southern Alberta Summer Games will take place from July 2<sup>nd</sup>-5<sup>th</sup> and features both individual and team sporting events in and around Taber! It is expected that nearly 2000 athletes and coaches will be participating in the 2025 Games.

The Southern Alberta Recreation Association is grassroots, inclusive organization dedicated to fostering full participation from all individuals in Southern Alberta. It is the purpose of the "games" to provide a vehicle by which all communities have the opportunity to become involved in a meaningful sport program, which, through mass participation, is dedicated to the development of the individual and encourages sportsmanlike conduct.

### **ABOUT SARA:**

SARA is a non-profit organization formed in the late 1960's and incorporated in 1973, making it the longest consecutively- running multi-sport event in Western Canada. Our largest initiative is the Southern Alberta Summer Games, which is hosted annually in a select community in Southern Alberta. More information regarding SARA and the 2025 Southern Alberta Summer Games can be found online at <https://southernalbertasummernames.ca/>

Kaylee Ostenberg, Chair  
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