

CONTACT

lethbridgesportcouncil.ca
info@lethbridgesportcouncil.ca
403-320-5412 (Susan)
403-320-9371 (Tanya)

Location

Nicholas Sheran Ice Centre
2nd Floor, 401 Laval Blvd
Lethbridge, AB T1K 3W7

Mailing Address

110 Columbia Blvd West
PO Box 21090
Lethbridge, AB T1K 6X4

Social Media

Twitter: @LethbridgeSport
Facebook: @LethbridgeSport
Instagram: @lethbridgesport
LinkedIn: Lethbridge Sport
Council

For Immediate Release – Thursday, October 9, 2024

CELEBRATION OF SOUTHERN ALBERTA BASKETBALL

Lethbridge, AB – A partnership between the VisitLethbridge.com Arena, Lethbridge Sport Council and author Ken Hamilton has resulted in a Southern Alberta Celebration of Basketball. This special event will honour the rich history of basketball in the region, featuring basketball exhibits and Hall of Fame displays.

Attendees will have the unique opportunity to meet local author, Ken Hamilton, a former basketball official who has spent the past year and a half gathering historical information and photos for his series, Southern Alberta Basketball – A History in Pictures. The first nine books in his series will be available to purchase.

The celebration will also highlight the achievements of Team Canada members and the upcoming Western Slam NCAA Division 1 Men's Basketball games coming to the [VisitLethbridge.com](https://www.visitlethbridge.com) Arena November 28 – 30.

Event Details:

- Date: Thursday, October 17th, 2024
- Doors Open: 6:30 PM, Program: 7:00 – 8:00 PM, Networking to follow
- Location: Canadian Western Bank Lounge, VisitLethbridge.com Arena

"Through this series, Ken is preserving the rich history of basketball in southern Alberta. His passion is evident in every detail he has gathered, creating a legacy that future generations can enjoy and learn from. For those featured, it will be a fun trip down memory lane, revisiting the moments that shaped our basketball community," said Susan Eymann of the Lethbridge Sport Council.

This event is free to attend and open to the public. Guests can enter through the North East doors of the VisitLethbridge.com Arena, and parking is free.

Join us for an evening of shared passion for basketball. For more information, visit: bit.ly/YQLBBALL.

For further information, please contact:

Tanya Whipple
Communication Manager,
Lethbridge Sport Council
tanya@lethbridgesportcouncil.ca
403-330-5597

Susan Eymann
Executive Director,
Lethbridge Sport Council
susan@lethbridgesportcouncil.ca
403-320-5412

