



MEDIA RELEASE

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Jumpstart
Giving kids a sporting chance.



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LETHBRIDGE SPORT COUNCIL INTRODUCES SUMMER SPORT DROP-IN PROGRAM: A FUN-FILLED INITIATIVE FOR YOUTH AND THEIR FAMILIES

Lethbridge, Alberta: Get ready to lace up your sneakers and grab your water bottles because the Lethbridge Sport Council is thrilled to announce the launch of their exciting new initiative: the Summer Sport Drop-In Program. Made possible through funding from Canadian Tire JumpStart and ParticipACTION grants, this program aims to provide a safe, inclusive, and fun environment for local youth to stay active, make new friends, and unleash their inner athlete.

"Growing up, I loved playing pick-up sports at summer drop-ins," reminisced Susan Eymann, executive director of the Lethbridge Sport Council. "We wanted to provide a safe and welcoming environment for youth to be active, have some fun, and make new friends."

Initially the program was to be held indoors at Nicholas Sheran Arena where the Lethbridge Sport Council office is located, but since the ice is staying in this summer, it was decided to embrace the summer vibes and take the action outside. A portion of the east end of the Nicholas Sheran Ice Centre parking lot will be fenced off from May 21st to July 31st.

Starting May 21st and running through June 26th, the drop-in runs every Monday to Thursday evening. For July, the drop-in is moving to the mornings to avoid the heat. Whether you're a seasoned athlete or just looking to try something new, everyone is welcome to join the fun.

Staffed with Chief Fun Officers who will create a positive and high-quality experience for all participants. From unstructured free play to organized games and activities, we're here to listen to what you want and make it happen.

Equipment will be provided for activities from pickup street hockey and soccer, to pickleball and spike ball. Test your balancing skills on the slackline and your aiming skills with KOOB and washer toss. Think of it as a giant playground where the rules are simple: have a blast!

But that's not all - for those eager to dive deeper into the world of sport, the Drop-In will offer a five-session multi-sport program. Featuring at least five different sports for youth to try, this multi-sport program provides the perfect opportunity to learn from local sport organizations, student-athletes, and coaches. Who knows? You might just discover your new favourite sport.

For more information, visit <https://lethbridgesportcouncil.ca/programs/drop-in> or contact will@lethbridgesportcouncil.ca

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