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## Lethbridge Coach Development Initiative

Lethbridge, AB - Get ready to take your coaching game to the next level! The University of Lethbridge Pronghorn Athletics, the Lethbridge Sport Council, and FSQ Sport Consulting are thrilled to announce the launch of the Lethbridge Coach Development Initiative at the Pronghorn Athletics Coach Conference on April 14th and 15th, 2023.

This first-of-its-kind initiative is a game-changer for aspiring and volunteer coaches who want to advance their skills, but may lack the time, finances, or resources to do so. A one and a half day interactive coach development conference will launch the initiative and will address non-sport-specific topics to help improve the coaching experience. The initiative will continue with on-going support, from weekly touch points and chat rooms, to quarterly masterclass webinars and annual summit invitations.

This course covers key concepts for a player-centered experience and provides practical knowledge to activate them in real-world settings. Participants will gain a clear understanding of their coach development pathway, deeper insights into sport development and participation, and the foundation for a player-centered approach.

Matt Young, Partner from FSQ Sport, states, "Colleges and universities have the capacity to deliver coach development at a local level, and we are excited to work with forward-thinking sport leaders."

Graeme Moffat, Director of Coach Development at the University of Lethbridge, added, "This localized approach will improve the quality of sport experiences and bring alignment between community and varsity coaches. We are grateful to our partners for making this happen."

"We are pleased to announce the implementation of a comprehensive and cost-efficient coach development model that addresses the previously identified need for alternative solutions within our membership sports," added Susan Eymann, Executive Director of the Lethbridge Sport Council. "Our goal with this initiative is to empower more parents and individuals to step up as coaches, building a stronger community for sport participation for all kids and young people in our amazing city."

Join the Lethbridge Coach Development Initiative and take the next step in your coaching journey!

For more information, please visit <https://lethbridgesportcouncil.ca/news/lethbridge-coach-development>

To register for the Pronghorn Athletics Coach conference that will launch the initiative on April 14 and 15, please visit <https://bit.ly/lcdi2023>

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