



MEDIA RELEASE

CONTACT

lethbridgesportcouncil.ca
info@lethbridgesportcouncil.ca
403-320-5412 (Susan)
403-320-9371 (Tanya)

Location

Nicholas Sheran Ice Centre
2nd Floor, 401 Laval Blvd
Lethbridge, AB T1K 3W7

Mailing Address

110 Columbia Blvd West
PO Box 21090
Lethbridge, AB T1K 6X4

Social Media

Twitter: @LethbridgeSport
Facebook: @LethbridgeSport
Instagram: @lethbridgesport
LinkedIn: Lethbridge Sport Council



For Immediate Release – Friday, June 10, 2022

Free events for locals to Give it A Try

Lethbridge, Alberta: The Lethbridge Sport Council, in partnership with numerous local sport organizations, and thanks to grant funding from the ParticipACTION Community Better Challenge, is offering a series of events to give people the opportunity to try sports that are new to them, or to brush up on some skills.

The first event, badminton, was held this past weekend with a great turnout. We are pleased to see a great deal of support and interest in the newly formed Lethbridge Badminton Club, which will be starting regular programming in the fall.

There are 5 more events coming up, including golf (June 13), disc golf (June 15), archery (June 16), climbing (June 17), and horseshoes (June 30). All events are free to attend, and are suitable for families and individuals. Those wanting to attend are asked to register in advance on the Lethbridge Sport Council website to secure their spot.

Susan Eymann, Lethbridge Sport Council executive director said, "We want people to find sports they love and participate for a lifetime. Several of the Give It A Try sports are considered by many as recreational activities so it's a fantastic opportunity to get some coaching tips to up your game."

The inspiration for the Give It A Try events was the upcoming Southern Alberta Summer Games (SASG), which will be held in a modified format this year, with regional events being held in different communities across Southern Alberta. We wanted to give people a chance to try sports of the Games, so they might feel confident and competent to participate and have some fun, friendly competition.

Lethbridge will be hosting 6 events for the SASG including Indigenous Games (July 13th), horseshoes (July 14th), badminton (July 15th), golf (July 16th), climbing (July 17th), and sport photography (submission deadline July 18). Additional events will be held in other communities, including pickleball, beach volleyball, 3 on 3 basketball, triathlon, disc golf, baseball, cribbage, swimming, track, and more.

Information regarding the Give It A Try events, as well as the Southern Alberta Summer Games Regional events can be found on our website, www.lethbridgesportcouncil.ca

Media is invited to attend the Give it a Try events and the SASG Regional events. Media wishing to schedule an interview can contact Lethbridge Sport Council intern, Parker Allen via email (sasg@lethbridgesportcouncil.ca) or phone (780-614-4641)

Media Contacts:

Tanya Whipple
Communication Manager, Lethbridge Sport Council
tanya@lethbridgesportcouncil.ca
403-330-5597

Susan Eymann
Executive Director, Lethbridge Sport Council
susan@lethbridgesportcouncil.ca
403-320-5412