

## CONTACT

lethbridgesportcouncil.ca  
info@lethbridgesportcouncil.ca  
403-320-5412 (Susan)  
403-320-9371 (Tanya)

## LOCATION

*Physical Address:*  
Nicholas Sheran Ice Centre  
2nd Floor, 401 Laval Blvd  
Lethbridge, AB T1K 3W7  
*Mailing Address:*  
110 Columbia Blvd West  
PO Box 21090  
Lethbridge, AB T1K 6X4

## SOCIAL MEDIA

Twitter: @LethbridgeSport  
Facebook: @LethbridgeSport  
Instagram: @lethbridgesport  
LinkedIn: Lethbridge Sport  
Council

## Lethbridge Sport Council Launches Newly Redesigned Website

Lethbridge, Alberta: For immediate release: August 24, 2020

Lethbridge Sport Council's new website will help local sport organizations reach out to more of our community. The engaging high-quality content and easy to navigate design will serve as a resource for parents, athletes, coaches, and sport leaders.

The newly redesigned site features information on our signature SportFest and Lethbridge Sport Council Achievement Awards, and partnered events; Board Leadership Lethbridge, Team Lethbridge at the Southern Alberta Summer Games, and Fast and Female Champ Chat. Our [EVENTS PAGE](#) also features larger local events and a calendar for grassroots spectator friendly events.

Our improved [SPORT DIRECTORY](#) includes local, provincial and national sport organizations, but we are most excited about the enhanced member listings. Our member organizations now have the option to include photos, videos, social media links, and information about their facilities to their listing. Lethbridge Minor Softball Association's page is a great example of an enhanced member listing. We look forward to adding these details to all of our member's enhanced listings.

The website includes fresh and engaging content, is fully-responsive, and can easily be navigated through a multitude of devices, including desktops, laptops, mobile devices, and tablets.

"We are excited to launch our new website to our community members looking for sport-related resources or local sport opportunities," said Susan Eymann, Executive Director. "This website redesign will make it easier for sport organizations and potential participants to connect with one another. Our robust sport directory, enhanced member listings, and filterable resource collection will be a valuable asset for parents, athletes, coaches and organizations."

Our [NEWS](#) section has a modern sleek design, multimedia posts, including articles and stories about sport related best practices, celebrating local sport achievements, and promoting sport events.

The website also features an improved [COMMUNITY ROOM BOOKING](#) process, making it easier for members and non-members to book the space for their events and track their own bookings.

To experience the new website, visit [www.lethbridgesportcouncil.ca](http://www.lethbridgesportcouncil.ca)

### For more information, contact:

#### Tanya Whipple

Communication Manager - Lethbridge Sport Council  
403-330-5597 | [tanya@lethbridgesportcouncil.ca](mailto:tanya@lethbridgesportcouncil.ca)