



# MEDIA RELEASE

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## Location

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Council



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## SPORTFEST 2023 - A ONE-STOP SHOP FOR SPORT

Lethbridge, Alberta: SportFest 2023, presented by Lethbridge Sport Council, is a free interactive trade show for sport, recreation, fitness, health, nutrition and physical literacy. This event brings together local sports organizations and businesses to showcase their programs and services, while also providing an opportunity for the public to participate in various sports and activities.

This Saturday, June 3rd, from 10 AM to 4 PM, SportFest will return to the Servus Sports Centre, located in south Lethbridge, behind the ENMAX Centre. The day will include demonstrations, interactive booths and 4 "Come Try It" Zones, one on synthetic ice, turf, court floor, and mats. There will be a bike rodeo, a Roving Gym, pickleball, Riglet Park, and much, much more.

With over 30 exhibitors at this year's event, there is sure to be something that appeals to everyone. In the 'Come Try It' Zones, attendees can try badminton, football, lacrosse, BMX, volleyball, golf, ringette, skating, wrestling, boxing, cheerleading, and more.

"With so many sport and recreation program options in Lethbridge it is often difficult for families to choose. Children may not know which sport they like until they try it." says Susan Eymann, Executive Director, Lethbridge Sport Council, "SportFest is the one-stop shop where kids, teens, and adults alike can try a sport and ask questions with over 30 sport organizations."

SportFest is proud to put a spotlight on the many sporting opportunities the City of Lethbridge has to offer. All residents are encouraged to come out to Servus Sport Centre on Saturday, June 3rd from 10 am – 4pm. The event is open to the public, and admission is free. Don't miss out on this opportunity to discover new sports and activities, meet local sports organizations, and have a great time with your family and friends.

Visit the SportFest website [www.sportfest.ca](http://www.sportfest.ca) or 'like' SportFest on Facebook for more information.

## For further information, please contact:

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