



MEDIA RELEASE

CONTACT

lethbridgesportcouncil.ca
info@lethbridgesportcouncil.ca
403-320-5412 (Susan)
403-320-9371 (Tanya)

Location

Nicholas Sheran Ice Centre
2nd Floor, 401 Laval Blvd
Lethbridge, AB T1K 3W7

Mailing Address

110 Columbia Blvd West
PO Box 21090

Lethbridge, AB T1K 6X4

Social Media

Twitter: @LethbridgeSport
Facebook: @LethbridgeSport
Instagram: @lethbridgesport
LinkedIn: Lethbridge Sport
Council

For Immediate Release – Thursday, July 15, 2021

The Creator's Game - 2 Days, 3 Great Events

The Creator's Game - 2 Days, 3 Great Events is hosted by the Lethbridge Sport Council as part of the Pathway to Participation initiative funded by the Physical Activity and Recreation Division of the Government of Alberta, in partnership with many other organizations. It includes a 2-day lacrosse skills camp with pro player Jeff Shattler, the Aboriginal Sport Circle/ NCCP Aboriginal Coaching Module, and an evening presentation by Jeff Shattler 'The Cultural Significance of the Creator's Game (lacrosse).

The Lacrosse Skills Camp will be a 2-day event featuring pro lacrosse player, Jeff Shattler. Jeff Shattler is a professional box lacrosse player who currently plays with the Saskatchewan Rush of the National Lacrosse League. In addition, the camp will feature fitness testing and mental performance training presented by Alberta Sport Development Centre South West, and time with Mary Ellen Little Mustache from Piikani Traditional Games to learn about the games played to improve on physical literacy skills that helped people survive on the land. The camp is free to attend, and is open to all skill levels and ethnicities of youth.

The Aboriginal Coaching Module (ACM) is a professional development training tool for Indigenous and non-Indigenous coaches working with Indigenous youth, as they become certified through the NCCP. The Lethbridge Sport Council and the Indigenous Sport Council of Alberta will be offering this course free of charge to participants.

Finally, join Lethbridge Sport Council and Alberta Sport Development Centre South West for an open community event from 8:00 PM - 9:00 PM on Wednesday, August 4th, to learn about the cultural significance of lacrosse. Lacrosse is traditionally taught as the Creator's Game, a game for healing, traditionally thought of as medicine by players both physically and mentally. Join us for a 1-hour talk to explore the significance of the Creator's Game for Indigenous peoples and players hosted by pro lacrosse player Jeff Shattler.

Chad Chief Moon, local lacrosse coach said, "Bringing an Indigenous pro lacrosse player like Jeff Shattler to our region will help grow the game. Youth will learn lacrosse skills and how to connect to the Indigenous meaning of the game. They will also learn about the opportunities that lacrosse can bring them such as scholarships or playing pro lacrosse."

Registration for all 3 events can be found on the Lethbridge Sport Council website <https://lethbridgesportcouncil.ca/news/the-creators-game>

Jeff Shattler will have media availability, please contact Tanya Whipple for details and to arrange a time.

Media Contact:

Tanya Whipple
Communication Manager, Lethbridge Sport Council
tanya@lethbridgesportcouncil.ca
403-330-5597

More about Jeff Shattler

Jeff Shattler, a Toronto raised Native from the Ojibwa tribe, has played in the National Lacrosse League for 15 years. Shattler spent his rookie year with the Buffalo Bandits, but spent the majority of his career with the Calgary Roughnecks. Jeff is going into his 16th season with the Saskatchewan Rush where he was recently named playoff MVP during the 2018 Season, and where he helped win the team the championship that year. In addition to two NLL championships during his career, Jeff has also won two Mann Cup championships and participated in nine all star games.

Prior to his latest achievements with the Saskatchewan Rush, Shattler had several other career highlights with the Calgary Roughnecks. In 2011 he was awarded with both the 'Transition Player of the Year' and the 'League MVP. Shattler also represents Team Iroquois on an international level where he helped secure three world championships; One bronze medal in field lacrosse, and two silver medals in box lacrosse. At present, Shattler is the all time leading scorer amongst aboriginals in box lacrosse, and number 16 in the NLL.

Currently, Shattler and his family are residing In Regina, Saskatchewan where he has founded, The Shattler Lacrosse Academy; an outlet he uses to spread his knowledge and passion for the sport to individuals all across North America.

Sponsors and Partners

Alberta Sport Development Centre South West
Indigenous Sport Council of Alberta
Alberta Lacrosse Association
Lethbridge Lacrosse Association
Saskatchewan Rush Lacrosse Club
Government of Alberta, Physical Activity and Recreation Division
Pathway to Participation, Lethbridge Sport Council
Shattler Lacrosse Academy
Calgary Flames Sports Bank
Piikani Traditional Games, Mary Ellen Little Mustache
Raven's Lacrosse Club, Chad Chief Moon