

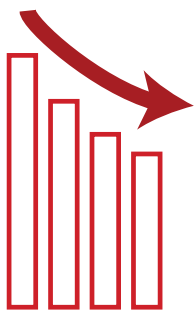
IMPACTS OF COVID-19 on Local Sports Organizations | 2020

1300 responses serving **3.7 million+** members

56+ sports represented.
Top 5 sports account for **35%**
of responses:



71% will
experience hardship
beyond the next
3 months.
More than **50%**
anticipate an
impact into **2021**.



Beyond funding,
organizations need:



66% of
organizations
with staff have
or will be
**laying off
personnel**.



99% have been 
impacted by **COVID-19**.

70% experiencing decrease in
registration/participation fees.

50% expect continued revenue drop
beyond July 1, 2020.

 **38%** won't
last more than **6
months** without
financial support.

Without **Return to Play**
or more support,
21% of organizations
may **close or need to**
drastically change.



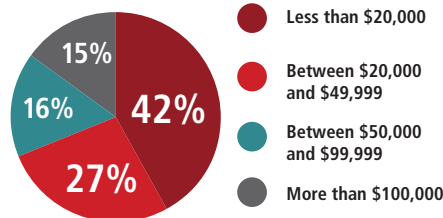
are taking steps
to plan.


are collaborating
with other groups.

are waiting for
more information.

**Only
21%** know they can hire staff back
based on current federal/provincial
COVID-19 emergency funding.

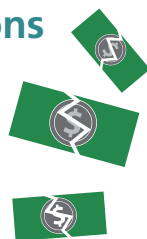
**Financial Support
needed:**



 **16%** have used
one of the emergency
funding measures
provided by **the
provincial or federal
governments**.

**More than a third
of organizations
are ineligible**

for government
emergency support
measures.



What respondents would say
if speaking to **a funder,
sponsor or investor**:

“ **Sport is an integral part of the return
to normal life** following COVID-19, and
gives us a unique opportunity to help the
community recover. ”

“ We need to do **whatever we can to
keep kids in sport during these
times**, to keep up as much of their
normal as possible. ”