



*A Voice for Sport*

OFFICIAL 2019 BID COMMUNITY  
**LETHBRIDGE**  
COMMUNAUTÉ CANDIDATE  
OFFICIELLE POUR 2019



—JEUX DU—  
**CANADA**  
—GAMES—

*Living the Legacy!*

# MEDIA RELEASE

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## Games Alumni to Play a Key Role in 2019 Canada Winter Games Bid Process

It doesn't matter if you came in first – or last. It doesn't matter if you participated as an athlete, volunteer, coach or official. It doesn't matter what province or territory you represented.

It doesn't matter when or where, from Lethbridge in 1975 to Prince George in 2015, the Lethbridge 2019 Canada Games Bid Committee wants to hear from people who are Games alumni.

An outgrowth of a very successful request for Canada Games stories, the request for Games Alumni is key to showing the Games site selection committee that Lethbridge has not only the facilities and services, but broad and experienced volunteer support to host the 2019 event, according to Lethbridge Sport Council Executive Director Susan Eymann.

"We want to include and celebrate all our Canada Games alumni in this region because they represent what the Games stands for," Eymann said.

"In essence, they personify community, youth and sport development. We know that people who have participated in a sport – any sport – or volunteered to help others as they develop as athletes, retain their interest over the years. Involving Canada Games alumni help us to show and tell our story to the Canada Games Selection Committee, and also assist us with developing a pool of volunteers who have direct Games experiences."

To sign up as a volunteer, and to further identify yourself as a member of the Canada Games Alumni community, please visit this website:

<http://lethbridgesportcouncil.ca/sport-tourism/2019-canada-winter-games-bid/how-to-get-involved>

The Canada Games is the nation's largest multi-sport event and will bring nearly 5,000 athletes, coaches, officials and local, regional and national media representatives to Lethbridge, Castle Mountain and Southwest Alberta in February 2019, should the Lethbridge bid be successful.

In addition to providing memorable experiences for visitors to the Games, the event provides an opportunity to generate significant economic benefits, community pride and important cultural legacies, in addition to the many sporting legacies.

Lethbridge has an excellent reputation for hosting major sport events beginning with the 1975 Canada Winter Games and, more recently, the 2012 Alberta Summer Games, the 2012 Ford World's Women Curling and the 2015 Alberta 55 Plus Winter Games.

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