



A Voice for Sport

OFFICIAL 2019 BID COMMUNITY
LETHBRIDGE
COMMUNAUTÉ CANDIDATE
OFFICIELLE POUR 2019



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CITY OF
Lethbridge

MEDIA RELEASE

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CORRECTED VERSION:

PLEASE NOTE THE ADJUSTMENT TO THE FUNDRAISING TOTALS BELOW.

KidSport Lethbridge/Taber Benefits from Canada Games Bid Rally: More Than \$1,000 Raised for Sports Registration Program

Last week's Canada Games Bid rally also brought some much-needed funds to the regional chapter of KidSport Canada.

A free community BBQ at Galt Gardens landed the group more than \$1,000, which will be used to provide sports experiences to children who are not able to afford them.

Nationally, KidSport distributed more than \$6 million to approximately 57,000 children in 2013, according to their most recently reported statistics (June 2014).

Locally, the Lethbridge/ Taber group raised more than \$42,000 in 2013, and has raised more than \$470,000 (helping approximately 3,100 kids) since being founded in 1995.

Funds raised locally primarily pay for registrations. According to Genny Hunter-Barr, a local KidSport coordinator, the additional \$1,000 could put another 8 kids on the roster of their sports group of choice.

"Our local KidSport chapter members will appreciate this support from the community," Hunter-Barr said. "If we are successful in our bid for the 2019 Canada Winter Games, we know that interest in sport will increase in this region, and so will our interest in helping as many kids as possible gain access to sports programs."

Stephen Neis, Chair of the 2019 Canada Winter Games bid committee said the support for KidSport was a welcome benefit of the community gathering. "We not only asked people to help us out by showing up in the rain to support our bid -- which they did in force -- they also helped out a local charity that directly relates to importance of sport in our community. We greatly appreciate this level of community interest."

A photo is attached. Left to right: Amy Van Buskirk, Lethbridge Sport Council Program Coordinator; Genny Hunter-Barr, KidSport Lethbridge and Taber; Stephen Neis, 2019 Canada Winter Games Bid Chair.

The winner of the 2019 Canada Winter Games will be announced in Calgary on Thursday, September 4 at 11 a.m. Lethbridge is in the running for the event with Red Deer, AB. A webcast of the event will be available at <http://www.canadagames.ca>

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