



Media Release

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FOR IMMEDIATE RELEASE
10 A.M. MST, FEBRUARY 3/10

LETHBRIDGE AWARDED MULTIPLE YEAR JUNIOR LITTLE LEAGUE NATIONAL TOURNAMENT

LETHBRIDGE, AB: Little League Baseball Canada is pleased to announce that Lethbridge, Alberta has been selected as the host of the Junior Little League Canadian Championships for 2010-2012 plus options of the community for 2013-2014.

The local Little League District and the Lethbridge Sports Bid Committee combined resources to put in the successful bid late in 2009, and received word recently that the multiple year bid was successful. This is another success story for the Lethbridge Sports Bid Committee, a standing committee of the newly established Lethbridge Sport Council.

"This is another result for the City of Lethbridge that can be attributed to the Lethbridge Sports Bid Committee and the Lethbridge Sport Council. I do not believe Little League would have submitted as comprehensive bid as they did without the experience, history, and resources of the Lethbridge Sports Bid Committee," commented Kevin Kvame, Chairman of the Lethbridge Sports Bid Committee as well as a long time Little League volunteer.

The Lethbridge Sport Council provided support in terms of staff assistance in preparing the bid and advising on the same. They also received support of City Council at a meeting in mid-December. Susan Eymann, Executive Director of the Lethbridge Sport Council, said "The success of the bid for the Junior Little League Canadian Championships for five years is a positive indication of what can happen through

partnerships between the Lethbridge Sport Council and the sport community in Lethbridge to bring major sporting events to Lethbridge.”

The 2010 tournament will be held at Spitz Stadium from August 7-12. The 20 game event featuring 6 of the top divisional champions from across the country will see the National Champions crowned and sent onto the Junior Little League World Series near Detroit, Michigan the following week.

This will be another event that will add to the storied history of baseball in Lethbridge and Southern Alberta. The eyes will be on Spitz Stadium for a week of championship baseball each year for the upcoming 5 years. Combine this with all of the other successful baseball programs that are in or near the City, Lethbridge can once again be truly an epicenter for the sport in Canada. It marks the longest period a National Championship has been awarded to one place in Canadian Little League history. “Sometimes I think we take for granted what we have here for programs, facilities, and supporters. If you are able to stand back and view the entire landscape here in Southern Alberta, I think you would agree that we live in a special area for baseball. I hope the volunteers, businesses, and communities, will rally behind the sport in the coming months so we can showcase the City and the sport for years to come,” Kvame added when discussing the significance of the announcement from a baseball perspective.

Spitz Stadium will be undergoing upgrades in the coming years. Prior to the 2010 season, plans are ongoing to replace the existing scoreboard with a new modern unit that is expected to add pitch counts, speed of pitch, among other items to the board. Additional enhancements are expected to begin at the conclusion of this year's championship so they are ready for the start of the Lethbridge Bulls and American Legion baseballs' 2011 campaigns.

Please do not hesitate to contact Kevin Kvame (Lethbridge Sports Bid Committee & Little League Alberta District #1 Foundation) or Susan Eymann (Lethbridge Sport Council) for further information.